PROGRAM-LEVEL - STUDENT LEARNING OUTCOMES
Data Analytics
Division of Arts, Sciences and Professional Studies

Program Director: Jennifer Higgins  Date Updated: 2/5/2019

PLAN

EXPECTED PROGRAM LEARNING OUTCOME

All students completing this program are expected to have achieved the following learning objectives:

OBJECTIVE 1:
At the end of the program, the student will demonstrate the ability to manage and manipulate big data from both internal and external systems for inclusion in analysis and reporting.

OBJECTIVE 2:
At the end of the program, the student will work collaboratively with team members from multiple departments in assembling, analyzing, interpreting, and reporting data findings that are helpful in decision-making.

OBJECTIVE 3:
At the end of the program, the student will develop clearly written reports that incorporate effective visualizations in support of communicating results of statistical analyses.