



PROGRAM-LEVEL - STUDENT LEARNING OUTCOMES
Healthcare Management B.P.S.
Division of Arts and Sciences

Program Director: Jennifer Blickwedehl, Ph.D.

Date Updated: Spring 2020

PLAN
EXPECTED PROGRAM LEARNING OUTCOME
All students completing this program are expected to have achieved the following learning objectives:
OBJECTIVE 1: At the end of the program, the student will demonstrate effective oral and written communication skills in the healthcare environment.
OBJECTIVE 2: At end of the program, the student will apply management skills, including project management, budget development, and personnel oversight, in healthcare organizations.
OBJECTIVE 3: At the end of the program, the student will demonstrate knowledge of ethical business practices and be able to apply them in common management situations.
OBJECTIVE 4: At the end of the program, the student will demonstrate knowledge of strategic planning practices and be able to apply them within the healthcare environment.