



PROGRAM-LEVEL - STUDENT LEARNING OUTCOMES

Data Analytics

Division of Arts, Sciences and Professional Studies

Program Director: Jennifer Higgins

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PLAN
EXPECTED PROGRAM LEARNING OUTCOME
All students completing this program are expected to have achieved the following learning objectives:
OBJECTIVE 1: At the end of the program, the student will demonstrate the ability to manage and manipulate big data from both internal and external systems for inclusion in analysis and reporting.
OBJECTIVE 2: At the end of the program, the student will work collaboratively with team members from multiple departments in assembling, analyzing, interpreting, and reporting data findings that are helpful in decision-making.
OBJECTIVE 3: At the end of the program, the student will develop clearly written reports that incorporate effective visualizations in support of communicating results of statistical analyses.